

TOMMY  HILFIGER

SPRING 2021

**MENSWEAR
COLLECTION**





SPRING 2021

MENSWEAR COLLECTION

MIAMI VIBES

Miami Vibes, the Spring 2021 TOMMY HILFIGER Menswear collection, returns to Florida in a celebration of the preppy country clubs of Palm Beach and colorful architecture of Ocean Drive. Primary colors are paired with a palette of spring pastels, borrowing from Miami's Art Deco landmarks. Inspired by the sunshine state's outdoor pass-times, the season redefines beach dress codes for a truly modern mix of court sports and coastal prep. The range is suited for white on white dressing or boardwalk visits in pastel neutrals. Patterns are refreshed with all-over flag print and linear Ithaca stripes across lightweight T-shirts and sweaters. True Miami staples, the classic polo and signature sailing jacket are elevated in unexpected cut-and-paste designs and silhouettes. High-tech innovations like the more sustainable BIO COOL finishing technique is primarily derived from plants, and keeps you cool, dry and comfortable. The Spring 2021 TOMMY HILFIGER Menswear collection, being court side or beachfront feels and looks effortless in the blazing Miami heat.

CLICK HERE FOR
DIGITAL LOOKBOOK



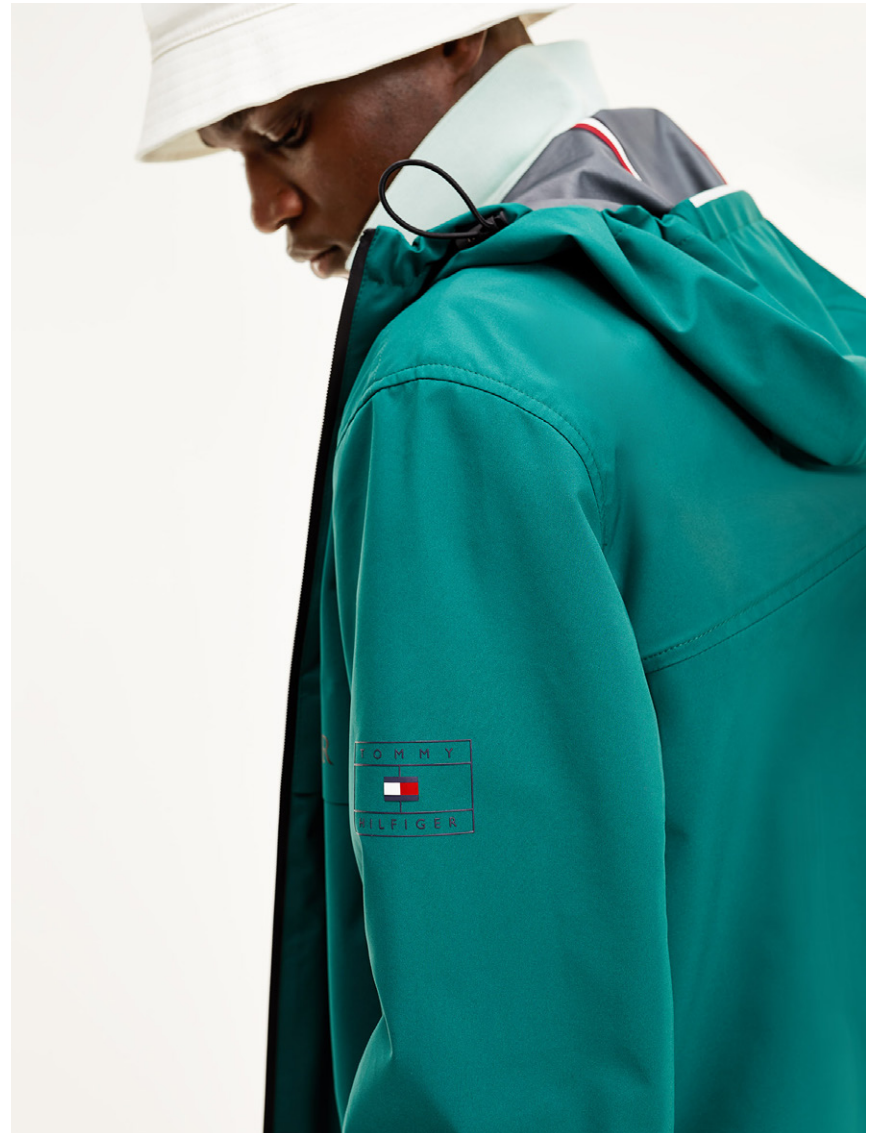
01

Icon Color-Block Bomber Camel
Structured Graphic Sweater Ivory
Icon Wavy Flag Polo Oxygen
HMT 2 Pleat Cropped Pant Camel
Elevated Seasonal Mid-Cut Textile Ivory

02

Flag Bucket Hat Desert Sky
Tech Hooded Jacket Courtside Yellow
Branded Tonal Block Casual Polo Camel / Multi
HMT TH Flex Pant Batique Khaki
Elevated Seasonal Mid-Cut Textile Ivory





03

Tech Hooded Jacket Rural Green
1985 Regular Polo Oxygen
Structured Block Stripe Sweater Oxygen
Denton TH Flex Summer Twill Pant Oxygen
Elevated Seasonal Mid-Cut Textile Ivory



04

Italian Fabric Garment Dyed Suit Beige
Patchwork Floral Print Shirt Black / Ivory / Multi
1985 Contrast Placket Polo Rural Green
TH Established Mini Reporter Black
Elevated Seasonal Mid-Cut Textile Ivory





05

1985 Block Stripe Casual Polo Desert Sky / Oxygen / Rural Green

Tech Hooded Jacket Oxygen

Essential Tommy T-Shirt White

Straight Denton Jean Optic White

Sunglasses Blue

Elevated Seasonal Mid-Cut Textile Ivory



06

Italian Fabric Garment Dyed Blazer Off-White
Icon Flag Hoody Caravan
Relaxed Mandarin Oxford Shirt White / Desert Sky
HMT 2 Pleat Cropped Pant Camel
Elevated Seasonal Mid-Cut Textile Ivory





07

Big Graphic Sweater Ivory
1985 Wavy Flag Polo Hunter
HMT 2 Pleat Cropped Pant Oxygen
Tech Hooded Jacket Rural Green
Sunglasses Blue
Elevated Seasonal Vulcanized Textile Sneaker Desert Sky



08

TH Signature Bucket Hat Desert Sky
WCC Reversible Coach Jacket Desert Sky
WCC Tipped Placket Polo Hunter
WCC Brooklyn Poplin Short Oxygen
Elevated Seasonal Vulcanized Textile White





09

WCC Hilfiger Print Shirt White / Yale Navy
Oversized Terry Pocket T-Shirt Oxygen
Brooklyn Linen Short Beige
Elevated Seasonal Mid-Cut Textile Ivory



10

Lightweight Hooded Jacket Dazzle Camo Rouge
Textured Overshirt Optic White
Recycled Cotton T-Shirt Ecrú
Recycled Cotton Sweatshort Glacier Pink
Elevated Seasonal Vulcanized Textile White





11

Pigment Dyed Li Camp Shirt Yale Navy
Dazzle Box T-Shirt White
Double Layer Sweater Colorado Indigo
Straight Denton Short Utah Indigo
Elevated Seasonal Vulcanized Textile White



12

Tonal Herringbone Overshirt Carbon Navy
Large Geo Flag Print Shirt Rouge / Multi
Hampton Chambray Pant Faded Indigo
Elevated Seasonal Vulcanized Textile White





13

TH Flex Packable Suit Navy
Flex Chambray Shirt Blue / White
Elevated Seasonal Vulcanized Textile White

14

Sunglasses Blue
Painter Jacket Utah Indigo
Recycled Cotton Hoodie Glacier Pink
Chest Stripe Polo White
Recycled Cotton Sweatshort Glacier Pink
Elevated Seasonal Vulcanized Textile White





15

Lightweight Hooded Jacket Colorado Indigo
Constructed Jacket TH Flex Paper Touch Navy
Breton Stripe Sweater Ivory
Denton Herringbone Linen Pant Light Cast
Elevated Seasonal Vulcanized Textile Sneaker Desert Sky



16

Color-Block Ivy Jacket Desert Sky
WCC Placed Global Shirt White
Brooklyn Linen Short Desert Sky
Elevated Seasonal Vulcanized Textile Sneaker White





17

Sunglasses Black

WCC Seersucker Gingham Shirt Yale Navy

Chest Panel Crewneck Desert Sky

Brooklyn Linen Short Colorado Indigo

Elevated Seasonal Vulcanized Textile Sneaker Desert Sky

18

TH Established Bucket Hat Colorado Indigo
Hawaiian Print Shirt Tonal Blues
Applique Nylon T-Shirt Black
Hampton AOP Hawaiian Short Desert Sky
Elevated Seasonal Vulcanized Textile Sneaker White





19

Flag Bucket Reversible Palm Print / White
1985 Seersucker Casual Polo White
Tommy Heather Polo Summer Sunset Heather
Brooklyn Short Summer Sunset
Tipped Double Face Crewneck Delicate Peach
Elevated Seasonal Vulcanized Textile Sneaker White

20

Flag Bucket Reversible Palm Print / White
Waffle Texture Stripe Shirt Glazed Green / White / Multi
Floral Camo Shirt Glazed Green / Multi
Hawaiian Flag T-Shirt White
Brooklyn Essential Linen Short Glazed Green
TH Corporate Sandal Black





21

Hawaiian Print Shirt Sunset Peach
Stripe H Floral T-Shirt Black / White
Brooklyn Micro Twill GMD Short Oxygen
Elevated Seasonal Vulcanized Textile Sneaker White

22

Sunglasses Blue

Light Weight Stripe Shirt Jacket Navy / Off-White

Floral Camo Shirt Faded Indigo / Multi

Light Weight Stripe Drawstring Shorts Navy / Off-White

TH Corporate Sandal Black





23

Constructed Jacket TH Flex Paper Touch Navy
Elevated Bonded Hoodie Colorado Indigo
Modern Essentials Clean Sweatpant Desert Sky
Elevated Nylon Mini Reporter Desert Sky
Elevated Seasonal Vulcanized Textile Sneaker Desert Sky



24

Flag Bucket Hat Desert Sky

Packable 4-Way Stretch Suit Navy

Softshell Vest Desert Sky

Jacquard Collar T-Shirt Medium Grey Heather

Elevated Nylon Mini Reporter Desert Sky

Elevated Seasonal Vulcanized Textile Sneaker White





25

Modern Essentials Parka Beige
Garment Dyed Suit Denim Blue
Elevated Artwork T-Shirt Ivory
TH Corporate Sandal Black
Essential PU Crossbody Black



26

Garment Dyed Suit Olive
Elevated Cotton Silk T-Shirt Camel
Sunglasses Black
Elevated Nylon 48-Hour Bag Desert Sky
TH Corporate Sandal Black





27

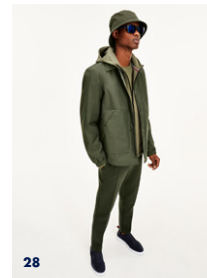
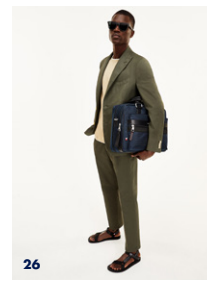
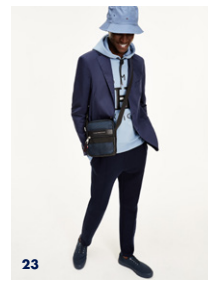
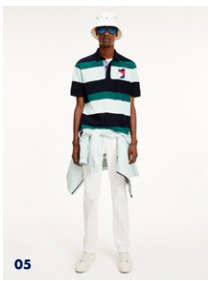
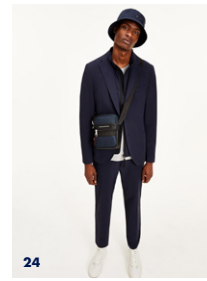
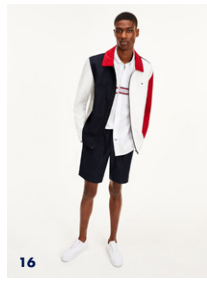
Modern Essentials Parka Black
Modern Essentials Vest Black
Modern Essentials Baseball Collar Polo Oxygen
Modern Essentials Clean Sweatpant Desert Sky
Modern Cupsole Suede Sneaker Desert Sky



28

Sunglasses Blue
Modern Essentials Coach Jacket Utility Olive
Modern Essentials Zip-Thru Hoodie Utility Olive
Modern Essentials Paneled T-Shirt Utility Olive
Modern Essentials Clean Sweatpant Utility Olive
Modern Cupsole Perf Suede Sneaker Desert Sky







Retro Runner White



Elevated Seasonal Mid-Cut Textile Ivory



Elevated Monogram Flap Backpack Sand Trap



TH Corporate Sandal Black



TH Established Duffle Bag Desert Sky



TH Signature Flag Duffle Ecrú



Sunglasses Orange
Sunglasses Red

Sunglasses Black
Sunglasses Blue



Watch Silver



Watch Brown



Watch Black



Watch Blue



Flag Bracelet Brown



Bracelet Brown



TH Signature Cap Desert Sky



TH Patch Signature Cap Ivory



PRESS CONTACTS

GLOBAL

Baptiste Blanc

Senior Director Communications and Earned Media
T +31 (0)6 2904 2334
baptiste.blanc@tommy.com

Jeroen Vermeer

Director Communications and Earned Media
T +31 (0)6 4663 1563
jeroen.vermeer@tommy.com

EUROPE – MIDDLE EAST – AFRICA

TOMMY HILFIGER
DANZINGERKADE 165
1013 AP AMSTERDAM
THE NETHERLANDS

Alejandra Lopez

Senior Manager Communications and Earned Media
T +31 (0)6 4185 2654
alejandra.lopez@tommy.com

Lyndsey Anderson

Manager Communications and Earned Media
T +31 (0)6 2567 9855
lyndsey.anderson@tommy.com

Declan Ehteld

Manager Communications and Earned Media
T +31 (0)6 5015 6774
declan.cheild@tommy.com

Rachael Grayer

Manager Communications and Earned Media
T +31 (0)6 50 16 17 42
rachael.grayer@tommy.com

THE AMERICAS

TOMMY HILFIGER
285 MADISON AVENUE, FLOOR 9
NEW YORK, NY10017

Alicia Loehle

Public Relations Director
T +1 212 548 1622
alicialoehle@tommy.com

LATIN AMERICA

TOMMY HILFIGER
METROBANK TOWER, FLOOR 14
PUNTA PACIFICA, ISAAC HANONO
MISSIRI STREET
PANAMA CITY, PANAMA

Nino Maurelli

Head of Marketing & Communications, Latin America & the Caribbean
T +507 206 0581
nmaurelli@aswgr.com

Gabriela Arauz

Brand Manager
T +507 206 0555 ext. 3204
garauz@aswgr.com

Ana Cristina Montenegro

PR & Communications Coordinator
T +507 206 0555 ext. 2119
acmontenegro@aswgr.com

ASIA PACIFIC

TOMMY HILFIGER
17/F, TWO HARBOURFRONT
22 TAK FUNG STREET
HUNGHOM, KOWLOON
HONG KONG

Lionel Wiedenmann

Senior Director, Marketing, Asia Pacific
T +86 189 3080 6311
Lionel.Wiedenmann@tommy.com

Carrie Lam

Manager, Communications, Asia Pacific
T + 852 2798 4969
CarrieWMLam@tommy.com

AUSTRALIA

TOMMY HILFIGER
3-7 MCPHERSON STREET
BANKSMEADOW, NSW 2019

Dianne Taylor

T +61 419 417 591
dianne.taylor@pvhba.com

Sarah Gazal

T +61 439 493 545
Sarah.Gazal@pvhba.com

AUSTRIA

NETWORK PR
HALLERSTRASSE 76
20146 HAMBURG

Jasmin Piubelli

T +49 404 503 060
j.piubelli@network-pr.de

BELGIUM

UNLIMITED PR
GODEFRIDUSKAAI 20B
2000 ANTWERP

Aline Maurant

T +32 3230 3092
aline@upragency.com

BRAZIL

TOMMY HILFIGER
RUA CORONEL LUIS BARROSO
151 – SANTO AMARO
SÃO PAULO – SP, BRAZIL 04750-030

Marina Kadooka

+55 11 2186- 9000 Ext. 9383
marina.kadooka@inbrands.com.br

Marina Correa

+55 11 2186- 9000 Ext. 9636
marina.correa@inbrands.com.br

BULGARIA

UNITED PARTNERS
120 KIRIL I METODII STR.
SOFIA, BULGARIA

Desislava Boyanova

T +359 887 70 07 98
desislava.boianova@united-partners.com

CANADA

TOMMY HILFIGER
285 MADISON AVENUE, FLOOR 9
NEW YORK, NY10017

Alicia Loehle

T +1 212 548 1622
alicialoehle@tommy.com

CHINA

TOMMY HILFIGER
9/F, NO. 555 ANYUAN ROAD,
JINGAN DISTRICT, SHANGHAI, 200040,
CHINA

Kelly Liu

T +8621 2287 1479
kellyliu@tommy.com

Joyce Gong

T +8621 22871403
JoyceGong@tommy.com

Alina Huang

T +8621 2287 1437
alinalinhuang@tommy.com

CYPRUS

ACTION
6 KONDILAKI STREET, 1090
NICOSIA, CYPRUS

Anna Maria Zachariades

T +357 99486427
annamaria.z@actionprgroup.com

DENMARK

PRD APS
VIMMELSKAFTE 41A, 2
DK1161 COPENHAGEN

Paolo Savi

T +45 3389 2020
psa@prdagency.com

Katrine Holm

T +45 33 89 20 20
kho@prdagency.com

FINLAND

MARSAANA COMMUNICATIONS OY
EROTTAJANKATU 9 B 5
00130 HELSINKI

Tytti Varila

T +358 925 226 200
tytti@marisaana.com

FRANCE

TOMMY HILFIGER FRANCE
137 RUE DU FAUBOURG SAINT-HONORÉ
75008 PARIS

Noémie Dery

T +33 176 537 911
noemie.dery@tommy.com

GCC/MIDDLE EAST

Z7 COMMUNICATIONS FZ-LLC
THE LOFT 3, ENTRANCE A, OFFICE 403
DUBAI, UNITED ARAB EMIRATES

Ciara O'Shea

T +971 564 085 733
ciara@z7communications.com

Megha Gopalan

T +971 56 148 3588
megha@z7communications.com

GERMANY

NETWORK PR
HALLERSTRASSE 76
20146 HAMBURG

Jasmin Piubelli

T +49 404 503 060
j.piubelli@network-pr.de

GREECE

OUTSTAND COMMUNICATIONS
40 KYRIAZI & KASSAVETI STR.
KIFISSIA 14562, ATHENS

Alexia Sakellariou

T +30 210 3311000
a.sakellariou@outstand.gr

HONG KONG

TOMMY HILFIGER
17/F, TWO HARBOURFRONT
22 TAK FUNG STREET
HUNGHOM, KOWLOON

Carrol Cheng

T +852 22513494
CarrolCheng@tommy.com

INDIA

TOMMY HILFIGER
N° 4, BRUNTON 1ST CROSS ROAD
BANGALORE 560025

Harish Ramaswamy

T +91 973 997 3527
harish.ramaswamy@th-india.com

INDONESIA

TOMMY HILFIGER
PT MITRA ADIPERKASA TBK
LEVEL 28, SAHID SUDIRMAN CENTER
JALAN JENDRAL SUDIRMAN KAV. 86
JAKARTA, PUSAT 10220

Hammarliandi K

T +62 21 80648255 ex 82166
hammarliandi.k@map.co.id

IRELAND

BURRELL MARKETING & PUBLICITY
5 PEMBROKE LANE
OFF PEMBROKE STREET
DUBLIN 2

Abby Mallay

T +353 85 7464926
abby@burrell.ie

ISRAEL

SHALMOR COMMUNICATION
1 BEN-GURION ST.
2 B.S.R. BUILDING

Bnei Brak

Nira Hazam
T +972 5459 77944
nirah@iranigroup.co.il

ITALY

TOMMY HILFIGER ITALY
VIA PODGORA 2
20122 MILAN

Valentina Villa

T +39 348 6279609
valentina.villa@tommy.com

JAPAN

TOMMY HILFIGER JAPAN
16 FLOOR HIBIYA PARKFRONT
2-1-6 UCHISAIWAICHO CHIYODA-KU
TOKYO 100-0011
JAPAN

Naoyuki Nohata

T +813 6633 0906
naoyukinohata@tommy.com

Takumi Nishikata

T +813 6633 0927
takuminishikata@tommy.com

Miyuki Ozawa

T +813 66330807
miyukiozawa@tommy.com

KOREA

TOMMY HILFIGER
HYUNDAI G&F
195 GANGDONG-DAERO,
GANGDONG-GU
SEOUL, KOREA, 05402

Soo Choi

T +82 2 6078 2644
soo.choi@hyundaihmall.com

MALAYSIA

TOMMY HILFIGER
LEVEL 16 PAVILION TOWER
JALAN RAJA CHULAN
KUALA LUMPUR, MALAYSIA 50200

Zune Eu

T +65 63088930
ZuneEu@tommy.com

MEXICO

TOMMY HILFIGER
BOULEVARD MANUEL ÁVILA CAMACHO
NO.5
TORRE C, PISO 22,
COL. FRACCIONAMIENTO LOMAS DE
SOTELO
NAUCALPAN DE JUÁREZ, ESTADO DE
MÉXICO,
CP. 53390

Georgina Franco Su

T +52 21 8000 5295
gfranco@grupoaxo.com

Jesica Aidee Solis Barriga

T +52 55 30 00 5100
asolis@grupoaxo.com

THE NETHERLANDS

TOMMY HILFIGER
DANZINGERKADE 165, FLOOR 9
1013 AP AMSTERDAM

Omyra Samadi

T +31 20 709 8934
omyra.samadi@tommy.com

NORWAY

PRD APS
VIMMELSKAFTE 41A, 2
DK1161 COPENHAGEN

Paolo Savi

T +45 3389 2020
psa@prdagency.com

PHILIPPINES

TOMMY HILFIGER
STORES SPECIALISTS, INC.
3RD FLOOR, ACCELERANDO BLDG.
395 SEN GIL PUYAT AVE.
MAKATI CITY, PHILIPPINES, 1200

Michelle Suarez

T +63 890 1239
MHSuarez@rgoc.com.ph

POLAND

PRÉTA-PORTER PR
AL. UJAZDOWSKIE 37/3
00-540 WARSAW

Petra Kosorić-Kielczewska

T +48 228 280 062
petra@pretaportier-pr.com

PORTUGAL

GLOBAL PRESS
AV. ANTÓNIO AUGUSTO DE AGUIAR,
148.6°
1050-021 LISBON

Marta Espadas

T +351 213 944 026
me@global-press.com

ROMANIA

PANDORRA
STR. PUTUL LUI ZAMFIR, NR 23
SECTOR 1, BUCHAREST

Andreea Popa

T +40 729 218 16
Andreea.popa@pandorrastyle.ro

RUSSIA

PRCO RUSSIA
14 STOLESHNIKOV LANE
107031 MOSCOW

Angelina Pasechnik

T +7 495 995 5905
moscowfashion1@prco.com

SINGAPORE

TOMMY HILFIGER
491B RIVER VALLEY ROAD
14-01 VALLEY POINT
SINGAPORE 248373

Zune Eu

T +65 63088930
ZuneEu@tommy.com

SPAIN

FINALLY
CONDE DE XIQUENA 4-2°
28004 MADRID

Hugo Aragón

T +34 915 215 028
haragon@finallypress.com

SWEDEN

IBEYOSTUDIO
KAMMAKARGATAN 11
111 40 STOCKHOLM

Stina Grape

T +46 737 55 94 54
stina@ibeystudio.se

SWITZERLAND

NETWORK PR
HALLERSTRASSE 76
20146 HAMBURG

Jasmin Piubelli

T +49 404 503 060
j.piubelli@network-pr.de

TAIWAN

TOMMY HILFIGER
17F, NO.109, SEC. 3,
MINSHENG E. ROAD
SONGSHAN DISTRICT, TAIPEI 105,
TAIWAN

Ivy Tam

T +886 2 8752 0733
IvyTam@tommy.com

THAILAND

TOMMY HILFIGER
CENTRAL MARKETING GROUP
11TH FLOOR, THE OFFICES AT CENTRAL
WORLD,
RAMA 1 ROAD
PATHUMWAN, BANGKOK 10330
THAILAND

Usanee Note Jaroornpipatkul

T +6622297000 ext. 7569
usanee.jr@cmg.co.th

TURKEY

TOMMY HILFIGER TURKEY
RUMELIHISARI MAH. YILDIRIM OG-UZ
GÖKER CAD.
ORKIDE SOK. NO:1 MAYADROM OFIS
PARK
34335 AKATLAR / ISTANBUL

Anita Koncabahar

T +90 2123 714 129
anita.koncabahar@tommy.com

UK

TOMMY HILFIGER UK
LINEN HALL, 1ST FLOOR
162-168 REGENT STREET
LONDON, W1B 5TB

Nadia Cropp

T +44 7976 531 295
nadiacropp@pvh.com

VIETNAM

TOMMY HILFIGER
AU CHAU FASHION & COSMETICS
CO., LTD
6/F SAIGON ROYAL BUILDING
91 PASTEUR STREET, DISTRICT 1
HO CHI MINH CITY, VIETNAM

Ninh Tran

T: +84-28-3827 5333
ninh.tran@aacfc.com.vn

TOMMY  HILFIGER